

HOUSE OF VANITY CHARM SCHOOL MEDIA KIT

CHARM SCHOOL & ETIQUETTE LESSONS
FOR SOCIAL MOBILITY AND WORKFORCE
PREPARATION.

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**House of Vanity
Charm School**

CLASS | COMMUNICATION | CHARM



HOUSE OF VANITY CHARM SCHOOL

OUR VISION

Our vision for minority young women is representation in skilled professions including STEM careers, corporate business functions, entrepreneurship, and management. We believe that building human capital through upskilling in etiquette and social skills will give our participants an advantage to obtaining gainful employment and sustainability in the job market.

About Us

From Table Manners to a Seat at the Table.

OUR PROGRAMS PREPARE YOUNG WOMEN FOR THE WORKPLACE, NETWORKING, AND OVERALL SOCIAL MOBILITY.



“We believe that being a Lady opens lots of doors.”

— ALISHA PEAN.,
PROGRAM DIRECTOR



Our Audience...

- Children (Boys & Girls 3-9yrs) 15%
- Girls (10-12 yrs) 15%
- Teen Girls (13-18 yrs) 70%



1

ETIQUETTE FOR CHILDREN

Teaching table manners in early stages of development can make meal time easier and family outings less intense. We have fun products for kids like placemats, quizzes, posters, and bingo.

CHARM SCHOOL

The Charm School program was created for girls that wish to pursue a career in a corporate environment. The program teaches social skills, character building, and principle driven behavior to increase social mobility.

2



SOCIAL GRACES & BEYOND

Ages 13-19. Personal and professional development skills for teens include communication, dining etiquette, social graces, and confidence building which are valuable soft skills that young ladies will need when networking for job opportunities after graduation and in college settings.

3



METRICS & ANALYTICS

Our services target and measure:

- Visual learning skills in children
- Employability of young women for internships and entry level jobs
- Social capital and mobility of minorities



HOW TO REACH ME

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BOOK ME

- Speaking
- Etiquette Classes (Groups, Schools)
- Home Demonstrations
- Custom Programs
- School Career Events